Creative Commons: For Your Patrons
For Your Library

Presented by Amigos Library Services

“Field” by Jevgenijs Slihto is licensed under CC BY 2.0
Kyla Hunt

Technology Trends and Public Services Specialist

Email me! at hunt@amigos.org
Objective #1

Utilize the Creative Commons search engine to identify an appropriate image

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Objective #2

Compose attribution for a Creative Commons image

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Objective #3
Show how to license your work with a Creative Commons license

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But first thing’s first!

What is Creative Commons anyway?

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• Human Readable
• Machine Readable

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But why would I use Creative Commons?

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Library Patrons

• Students working on a project
• Small business owners marketing their business
• Social media users
• Photographers wanting to spread their name/work quickly
  (and musicians)
  (and writers)
Library Staff

• Website/Blog content
• Sharing articles/studies
• Social media
GLAM

Currently this is a scratchpad for referencing known uses of CC licensing and material in the GLAM sector: Galleries, Libraries, Archives, and Museums. Please add to the list and turn compelling uses into Case Studies.

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by Matt Knutzen, Stephen A. Schwarzman Building, Lionel Pincus and Princess Firyal Map Division
March 28, 2014

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• What is the nature of the work to be used?

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• What effect would this use have on the market for the original or for permissions if the use were widespread?
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Normal Icon  Compact Icon

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